

# **Product Advantages**



The P<sup>4</sup> is the ideal solution for your ID applications but can also be used for employee badges, access control badges, transport passes, loyalty or payment cards etc.

Thanks to the most advanced printing engine on the market, the P<sup>4</sup> delivers high-definition cards within seconds.

The P<sup>4</sup> comes with a very convenient 100-card feeder; although, it can also turn into an elegant over-the-counter display, thanks to the manual feeding option. This enables you to print your cards individually for instant delivery to the holder.

The tasteful ocean blue colour of the P<sup>4</sup> is perfect in the office environment.

A 3-year warranty means the P<sup>4</sup> printer proudly carries the stamp of our strong commitment to reliability and unmatched quality.

### **USER-ORIENTED DESIGN**

Both the printer and the software have been designed with user needs in mind. The P<sup>4</sup> is therefore easy to install, monitor and operate

- The Windows driver and the setup process have been totally reshaped to improve the user interface. The driver comes with a 'print manager' for enhanced interactivity through onscreen instant notifications that complement the 4-LED information panel.
- The P<sup>4</sup> has a clamshell opening to speed and ease any printing task such as ribbon installation, cleaning, and card thickness adjustment. Users operate the service by themselves on a daily basis, which minimises downtime.
- The detachable airtight card feeder makes it possible to stock several feeders with different card background themes and/or thicknesses, or to enforce printing continuity by simply replacing an empty feeder by a full one.
- Compact and light, the P<sup>4</sup> is a pioneering printer. If you have a need to transport the printer either a dedicated travel bag or case is available as an optional extra.

#### VERSATILE AND SCALABLE

As card printing needs get more versatile over time, several options are available to enhance connectivity. Alternatively a multiple encoding option is available.

- The P<sup>4</sup> features a standard USB port and is conveniently shipped with an interface cable. An IP-based Ethernet port is also available as an option to bridge the P<sup>4</sup> to a LAN, just like any conventional paper printer.
- A manual feeder is on hand as an option to turn the printer into an elegant over-the-counter display that prints cards individually.
- Advanced encoding technologies are available upon request: Magnetic Stripe encoder, Smart contact station with or without encoding unit and Contactless encoding unit. All these features can be seamlessly combined; while the Magnetic stripe encoding option is so flexible it can even be deployed on-site. Contact us for further advice on your entire plastic card and mailing applications.



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#### **POWERFUL**

The P<sup>4</sup> is one of the fastest printers on the market, and this next generation printer matches top-of-the-range performances with higher image resolution

- A "colour profile" feature provides the user with a colour-matching filter that prints colours similar to those displayed on the screen.
- With a print speed of 150 cards/hour in colour and 1000 cards/hour in monochrome, the P4 shows premium performance in its category.
- The printer is loaded with a 16MB memory to optimise operations.

#### PLUG & PRINT SOLUTION

This model is a turnkey printer that comes with full-fledged features for immediate operation. A smart way to save time!

- From the very first time you use the P<sup>4</sup> you can personalise and print cards using an Excel database and the Data Import/Export feature. A truly professional solution is delivered with the printer.
- The P<sup>4</sup> supports Windows Vista, XP and 2003, while drivers for Mac OS X and Linux are available for download from Intercard Ltd
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#### QUALITY AND RELIABILITY

- The P<sup>4</sup> is engineered to last thanks to strict selection of components and advanced quality testing. The P<sup>4</sup> reproduces vivid natural colours and images with an outstanding rendition. A no-hassle solution that is very reliable!
- The P<sup>4</sup> offers a high quality finish. The well-cut, robust injected plastic body and the quality-driven assembly of the different printer modules is testament to this. In addition, each printer is fully tested prior to shipping and fine-tuned to maximise printing performances.
- Both the printer and the print head come with a full three-year warranty, a proof of our commitment to making quality a top priority.

## COST EFFECTIVE

With stunning performance and features, comprehensive accessories and consumables, and a pioneering warranty, the  $P^4$  sets a new performance to price ratio in the card personalisation industry for a small series printer.

- One ready-to-use package at your doorstep: printer, cleaning kit and cables all included as standard!
- From the very first time you use the P<sup>4</sup> you can personalise and print plastic cards using an Excel database or the Data Import/Export feature. A truly professional solution is delivered with the printer!
- A comprehensive ribbon offering, including a half-panel colour ribbon that slashes cost by 40% compared to the standard ribbon. Monochrome printing benefits from a ribbon saver system that increases ribbon capacity by 2 to 3. The best 'cost per card' ratio in the market.
- A 3-year warranty, the best one on the market! With no hidden costs the P<sup>4</sup> products will keep its users satisfied for years.



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